

**EUCEET III**

**Working Group H – Developing a Synergy  
between Academic and Professional Worlds**

**Management Committee Report  
Pisa, 4 April 2008**

# THE STORY SO FAR.....

- Terms of reference established
- No lead on the Common Platform
- Don't re-invent the wheel (WG C, WG F)
- Keep any questionnaires short
- Questions likely to be open-ended

# WHAT INFORMATION TO COLLECT?

- Types of interaction with industry (repetitive?)
- Examples of good and innovative practice, especially involving teaching links
- Review of current Industrial opinions

# TYPES OF INTERACTION

- Ask all partners
- Complete a simple table

ITEM	1	2	3	4	5	Not Applicable
Use of Industrialists to give special lectures						
Site visits for students						
Placements in Industry						
Careers advice provided by Companies						
Use of Industrialists in design classes						

# INNOVATIVE LINKS

- Survey all partners
- Give Imperial examples, as a quote
  - - The Constructionarium
  - - Creative Design – Buro Happold
  - - Meet the Industry
- Madrid Bridge Prize?
- Write up as a survey of innovation (CJK plus small working group?)

# INDUSTRIAL OPINIONS

- What does Industry expect from Universities?
- Statements on Industry – University dialogue
- Review existing material
  - Government reports
  - Professional reports
  - Articles in technical press
- 15 Articles/reports over 2 years in the UK, to be summarised
- The same for each country
- One nominee per country to be asked to do this; Involve ECCE Colleagues?

# TIMESCALE

- Issue material in April
- Expect it back before the end of the academic session (all 3 questions?)
- Compile over the summer
- Editorial meeting?
- Report progress at Istanbul
- Finish by 31 December 2008